



CDG Leadership Academy

- **LEADERSHIP**
- **LIFE SKILLS**
- **CAREER EXPLORATION**

ABOUT COACH DAVE GRAY

Dubbed “**The Mister Rogers of Youth Sports**” by parents that know him, Coach Dave Gray brings fun & enthusiasm to his programs, camps, assemblies, and team-building events with his upbeat personality.

With his decades-long commitment to community service and outreach, Coach Dave has touched the lives of youth locally, regionally, and nationally. He believes strongly that instilling confidence and building self-esteem in others is a sure-fire way to become the best version of yourself and truly make a positive impact in this world. Coach Dave's story and impact is not just the story of an individual; it really is a testament to the power and the influence of our educators in shaping a child's future. Coach Dave was in the foster system until he arrived at North Allegheny as a young child. In his words: “I can honestly say, without the teachers & coaches I had as a student, I would not be in the position I am today, gifted with the opportunity to guide & mentor the next generation.”

A life-long Pittsburgh resident and 1988 North Allegheny High School graduate, Coach Dave just celebrated the 26th anniversary of the founding of his signature youth sports & recreation company CDG Sports Events. It's not only the young people who attend his programs who benefit from the CDG Sports experience, Coach Dave is a job-creator for local teens and young adults and teaches the lessons of commitment, hard work, and professionalism to his employees.

Coach Dave is proud to have received the 2023 North Allegheny Distinguished Alumni Spirit Award and the 2016 KDKA Radio Larry Richert's Hometown Hero Award. He is also a community partner with Allegheny Health Network, raising awareness of the health & wellness needs of the Pittsburgh community.

SPEAKER • COACH • CONSULTANT

Follow Coach Dave on [Facebook](#), [Instagram](#), and [YouTube](#).

Looking for events, camps, and youth programming? Check out [CDG Sports](#).





ABOUT WENDY JOYCE

A passionate, goal oriented, and high energy leader, Wendy has spent the past 25 years building brands, leading organizations, and most importantly developing people and teams.

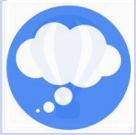
Throughout her career she has had the honor of working across a wide array of businesses ranging from Food & Beverage to Household Cleaning, Healthcare, Sports, Pet Food, Mine Safety, Paints, Information Technology and beyond. Her down-to-earth / collaborative leadership style enables Wendy to get the best out of any organization whether she's leading a billion-dollar business or working with a company that's just getting started.

Outside of the office, Wendy is active in the community. She was the first to implement the Girls on the Run program for North Allegheny, President of the North Allegheny Field Hockey Boosters, and being an avid runner and fitness fanatic, is often called upon by friends and family to guide and train them to achieve their personal fitness goals.

As a long time 'raving fan' of Coach Dave and his youth programs, Wendy is excited to partner with CDG Sports & Events to inspire & develop the next generation of leaders in our community!



WE'RE ON A MISSION:



Inspire students to define, reach for, & achieve their dreams!



Help them identify a path via inspiration, exposure, & hands-on experiences.



Teach them life skills that will help them succeed no matter their path.

CDG Leadership Academy

Why Now?

Students (and parents) are looking for opportunities:

- ✓ Gain exposure to different career paths.
- ✓ What do I want to be when I grow up?
- ✓ Develop leadership skills that will help them to succeed in life.

3E Model of Leadership:

ENVISION

Inspire them to define & reach for their dreams!

- Exposure to leaders / role models in the community
- Experiential learning
- Hands-on experiences

ENERGIZE

Get them fired up! Learning infused with CDG brand energy & enthusiasm!

- High energy
- Interactive
- Fun & games

ENABLE

Teach them life skills that will help them succeed no matter their path!

- Goal Setting
- Leadership
- Communication
- Teamwork
- Determination
- Growth Mindset
- Acts of Service

Introducing **CDG Academy**

LEADERSHIP **LIFE SKILLS** **CAREER EXPLORATION**

- 6 week program for students in grades 6-10th
- ‘On Location’ Leadership Training...New job site & experience every week!
 - Hands-On, High Energy, Interactive Experiences (“field trips”, panel discussions & more)
 - Real-world ‘on the job’ exposure to a wide variety of leaders & professionals in our community
- **DATES:** Monday evenings 11/4th – 12/9th
- **TIME:** Most sessions in the 5:30-7 or 7:30 window
- **Cost per student = \$299**

GET ON OUR MAILING LIST:

<https://www.coachdavegray.com/leadership-academy>

CDG STYLE:

- ✓ Hype
- ✓ Enthusiasm
- ✓ A Ton of Fun!



123

WHO ARE THE PEOPLE IN YOUR NEIGHBORHOOD?

**Students will visit a new location every week
& meet a wide-variety of leaders
in our community**

FALL SEMESTER SESSION LEADERS

LEADERSHIP

LIFE SKILLS

CAREER EXPLORATION

HEAD COACHES:



Dave Gray

Founder CDG Sports & Events
CDG Leadership Academy



Wendy Joyce

Founder WBJ Consulting &
CDG Leadership Academy



**Dr. Mark Sangimino,
Dr. Marco Alcala, &
Dr. Becky Zill-Miller**
AHN Pediatric Orthopedic Institute



Trish Parkhill
President & CEO



Jeff Verszyla
Meteorologist WTAE



Emily Wilhelm
Real Estate Advisor



Master Robert Zang
Owner / Operator Zang TKD



Rob Mercuri
PA State Representative



Kelly O'Connor
Owner / Operator Kelly O's

Cleveland Brothers



Mike Counahan Account Manager
Matt Curry Training & Dev Manager
Ray Varner, Sales Manager

Fall 2024 6-Week Semester

DRAFT - Final details will be provided prior to registration – times & locations tentative for now

DATE	TIMES	LOCATION	KEY LEADERS / SPEAKERS
11/4	5:30 – 7:30pm	Kick-off Event <i>Held @ Pure Athletics meeting facilities</i>	<ul style="list-style-type: none">• Coach Dave Gray & Coach Wendy Joyce• Trish Parkhill – CEO MarketSpace Agency• Nikki Cappelloni – Senior AE/Social media Strategist• Jeff Verszyla – WTAE Meteorologist
11/11	5:30 – 7:30pm	AHN – Pediatric Orthopedic Institute	<ul style="list-style-type: none">• Dr Mark Sangimino, MD – Pediatric Orthopedic Surgeon• Dr. Marco Alcala, MD – Primary Care Sports Medicine• Dr Becky Zill-Miller – Psy.D – Director Core Programs
11/18th	5:30 – 7:00pm	Cleveland Brothers - Caterpillar	<ul style="list-style-type: none">• Mike Counahan – Account/Sales Manager• Matthew Curry – Technical sales / Training• Ray Varner – Service Manager
11/25 th	5:30 – 7:00pm	Piatt – Sotheby’s <i>(meet @ Infinity Neighborhood)</i>	<ul style="list-style-type: none">• Emily Wilhelm – Real Estate Advisor• Marketing team• Ryan & Angelo - Videographers• <i>Others TBD</i>
12/2nd	6:15 – 7:45pm	Zang TKD	<ul style="list-style-type: none">• Grand Master Robert Zang – Owner / Operator• & more
12/9 th	5:30 – 7:30pm	Kelly O’s Diner (Closing Ceremony)	<ul style="list-style-type: none">• Kelly O’Conner – Owner / Operator• State Representative Rob Mercuri• & more to come...

CDG LEADERSHIP ACADEMY

REGISTRATION COMING SOON

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